

RETAIL 2026

Designing spaces that drive sales

The strongest retail environments are created when design and AV partners collaborate from day one. When technology is integrated early, it supports clear layouts, strong product presentation and spaces where customers stay longer, explore more and buy with confidence.

At Ambiente, we design, build and integrate physical space and digital surfaces as one solution from the very first sketch.





Mid-Store Immersive Product Displays

The screen is defined as a form-giving element in the design phase and combined with an organic zone in contrasting materials to create a clear mid-store island for product display.

Visual impact

Screens shaping spatial presence

- a strong visual anchor in the space
- a clearly defined product universe
- increased engagement

Using Screens as a Playful Approach

Interactive play is integrated directly into design elements in the store environment, allowing children to explore products through play.

Customer behaviour
Screens driving interaction and engagement

- positive product experience
- stronger emotional connection to the brand
- increased purchase intent



Seamless Screens for Discreet Communication

Screens are integrated into the interior to support communication and guidance without dominating the space.

Knowing when screens should lead and when they should step back is a key part of the design.

Atmosphere and function

- seamlessly integrated into the interior
- calm, professional atmosphere
- relevant content delivered without being intrusive



Spar Nord, Denmark - **proudly designed and built by Ambiente**

Looking to create retail spaces that strengthen your brand and drive sales?

We offer an end-to-end solution for your retail space — from design and production to sourcing and implementation.

[Simple. Transparent. Effective.](#)

Why wait to increase basket size, create more engaging in-store experiences and build stronger customer loyalty? Your staff will feel the difference too.

Get in touch for insights and inspiration.

